

FLEXIROAM

MEDIA RELEASE

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FLEXIROAM LAUNCHES TRAVEL STORE AND NEW CORPORATE WEBSITE

Flexiroam Limited today announced that it has launched a new online travel store and corporate website to provide an improved experience for its customers, partners and investors.

Travel Store launched:

Flexiroam has launched a new travel store as it positions the business for a rebound in international travel, offering a simple interface for users to access the data pack which best suits their needs, whether that be country, region specific, or global. The Company will be offering a free eSIM (embedded SIM) with the purchase of every plan to provide the easiest means to instantly connect while travelling, without the need to insert a physical plastic SIM.

Along with the travel store launch, Flexiroam is also introducing an Affiliate and Reseller Program. This will enable partners from individual influencers to established digital businesses, to offer eSIM enabled data plans on their own platforms to travelers in over 150 countries and 580 network providers under the Company's global coverage. To visit the new travel store, see the following link: travel.flexiroam.com

Revamped Corporate website:

The new corporate website consolidates Flexiroam's travel and solutions businesses into one platform, providing easy access for users and investors to learn about the Company's innovative technology, product offerings, partnerships and global coverage.

The new website also provides background on Flexiroam's inclusive culture, experienced leadership team and opportunities to join the company as Flexiroam adds to its growing international team. The website can be viewed at the following link: www.flexiroam.com

Commenting on the Travel Store launch and new corporate website, Flexiroam CEO & Executive Director Marc Barnett said: "We are constantly optimising and innovating to ensure we offer a seamless experience. The launch of our travel store and improved corporate website provides a significantly improved user experience, making it easy to access our data services and learn about our technology. Following our global partnership with Apple, we have further improved our application to allow users to install their eSIMs without the need to scan QR codes. We have also given our customers the flexibility to start their data plans anytime within 6 months of purchasing, giving them the peace of mind that they can change their travel plans."

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ABOUT FLEXIROAM

FLEXIROAM LIMITED (ASX: FRX) is a super connector providing vital links between touchpoints and information repositories. By leveraging on its global connectivity in more than 100 countries, Flexiroam brings together the lines of communication to facilitate information gathering. Its innovative technology can be used expansively by consumers requiring connectivity to stay in touch with people and enterprises seeking data links to enhance business processes. Flexiroam's core capabilities are in research and development, scalable consumer app development, Big Data and Artificial Intelligence.