

FLEXIROAM

MEDIA RELEASE

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FLEXIROAM PROVIDES ATP PLAYERS AND COACHES WITH GLOBAL DATA PLANS

Key highlights:

- Flexiroam is supplying ATP's player and coach members with data and discounts on Global Data Plans
- Eligible players are ranked within the top 500 of the FedEx ATP Rankings for singles and top 250 in doubles
- ATP members will receive additional discounts when referring Flexiroam to family, friends and followers

Flexiroam Limited today announced that it has started working with the ATP, a global governing body of men's professional tennis.

Under the agreement, Flexiroam will provide Global Data Plans to eligible members, along with discounts on Global Data Plan purchases. Affiliate links will be provided to members, offering attractive discounts for friends, family and followers. Members are incentivised to refer the service, earning themselves additional data for every ten new users referred.

Commenting on the collaboration, ATP Chief Tour Officer Ross Hutchins said: "With professional tennis players and coaches travelling extensively throughout the year, it is important they remain connected wherever they are competing and training. Having a simple communications solution that works for our members, regardless of which country they are in, is extremely valuable. We're pleased to offer this benefit to our members through Flexiroam."

Flexiroam CEO & Executive Director Marc Barnett said: "We are excited to be working with the ATP and having the world's best men's tennis players using our Global Data Plans. The ATP has an international membership base of players and coaching staff, who travel frequently. We aim to leverage the relationship to showcase our Global Data Plans and grow our customer base.

"The demand for convenient connectivity solutions is rising internationally as travel continues to open up around the world. Tennis is a truly global sport and we jumped at the opportunity to expand our relationships with international sports governing bodies, which follows an agreement signed with The Athletics Association, in August."

Corporate Inquiries

Marc Barnett, CEO & Executive Director
Telephone: +61 2 8188 3919
Email: investor@flexiroam.com

Investor / Media Inquiries

Market Eye
Justin Foord
Telephone: +61 2 8097 1200
Email: justin.foord@marketeye.com.au

FLEXIROAM Limited (ASX:FRX) ACN 143 777 397

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ABOUT FLEXIROAM

Founded in 2011 by Jeffrey Ong, CIO and Executive Director, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.

Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam's versatile network now spans across 580 network operators in over 180 countries and territories, making it the preferred service for consumers and businesses worldwide.

For further information, please visit <https://www.flexiroam.com/>

About The ATP

As a global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the ATP Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and FedEx ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world's top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, the ultimate achievement in tennis. For more information, please visit www.ATPTour.com.