

# FLEXIROAM

## MEDIA RELEASE

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### FLEXIROAM EXPANDS AIR ASIA'S BIG REWARDS PROGRAM

#### Key highlights:

- The AirAsia BIG Rewards Program has expanded from covering Indonesia, to now also include the Philippines and Thailand
- The expansion provides access to an additional 2.8 million active users in Thailand and 1.4 million in the Philippines. BIG Rewards has 25 million users across the ASEAN region
- Flexiroam users receive one BIG Point for every \$1 USD spent on Flexiroam products, redeemable at more than 300 Big Rewards merchants for flights, hotels and lifestyle deals
- AirAsia BIG Rewards will promote Flexiroam products on its platform across the ASEAN region and Flexiroam will provide its members with discounted Global Data Plans

Flexiroam Limited (ASX: **FRX**) (**Flexiroam** or the **Company**) is pleased to announce that it has expanded its merchant partnership with AirAsia's BIG Rewards Program to now cover the Philippines and Thailand. Flexiroam users across the ASEAN region will receive one BIG Point for every \$1 USD spent on Flexiroam products, redeemable at more than 300 merchants for flights, hotels and lifestyle deals. The initial agreement term is 12 months and the contract will automatically renew every 12 months, unless 3 months notice is provided by either party.

The BIG Rewards loyalty program covers a wide range of lifestyle rewards platforms and partners across a multitude of industries. Recognising that Flexiroam provides an important solution for travelers, AirAsia elected to extend the partnership beyond Indonesia, to make the offering available to even more of their members.

Commenting on the expansion of the BIG Rewards Program, Flexiroam CEO & Executive Director Marc Barnett said: "It's great to be expanding our merchant partnership to cover BIG Rewards members in Thailand and the Philippines. Big Rewards is the region's leading points platform, with 25 million users across the ASEAN region, so we are pleased that AirAsia are broadening the reach of the offering.

"Thailand and The Philippines are the second and third largest economies in Southeast Asia respectively, and together with Indonesia the merchant partnership covers 6.7 million active users, who require a connectivity solution while travelling internationally."

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## ABOUT FLEXIROAM

*Founded in 2011 by Jeffrey Ong, CIO and Executive Director, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.*

*Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam's versatile network now spans across 520 network operators in over 200 countries and territories, making it the preferred service for consumers and businesses worldwide.*

*For further information, please visit <https://www.flexiroam.com/>*