

FLEXIROAM

MEDIA RELEASE

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FLEXIROAM PARTNERS WITH TUNE PROTECT EMEIA; FIRST PARTNERSHIP IN THE MIDDLE EAST

Key highlights:

- Partnership with Tune Protect EMEIA; Flexiroam to provide free starter kits for all travel products facilitated by Tune Protect EMEIA
- Flexiroam's inaugural partnership in a key strategic region
- Flexiroam to develop co-branded website with Tune Protect EMEIA to market the initiative

Flexiroam Limited (ASX: **FRX**) has officially formed its inaugural partnership in the Middle East with Tune Protect EMEIA over a five-year period to provide free starter packs for Tune Protect EMEIA's partners & their customers. The free starter packs include Flexiroam's mobile data and SIMs covering a three-day trial period and are bundled with all travel products facilitated by Tune Protect EMEIA.

Tune Protect EMEIA is an online digital facilitator of travel and lifestyle products across the middle east region from Lebanon, Iraq, Jordan, Saudi Arabia, Kuwait, Qatar, Bahrain, United Arab Emirates, Oman, Yemen, India, Pakistan, Bangladesh, Sri Lanka, Nepal, Turkey and Egypt.

Tune Protect EMEIA reaches over 1,000 travel partners facilitating more than 500,000 travel products per annum, with strong growth potential for Flexiroam in this key target market. Flexiroam will be launching a co-branded website with Tune Protect EMEIA to promote the value-added proposition which will also be highlighted on the digital portals of Flexiroam's affiliates.

Flexiroam Chief Executive Officer Marc Barnett said: "As a leading digital facilitator of travel ancillary products, our partnership with Tune Protect EMEIA adds another important distribution channel for our travel roaming data packs. Promoting our products to Tune Protect EMEIA's 500,000 travelers, provides the opportunity to significantly scale our customer base".

"Having established an entity in the UAE, we see substantial opportunities to grow our business in the MENA region and this agreement is our first partnership in this part of the world. Providing Flexiroam starter packs to Tune Protect EMEIA partners & their customers is an ideal way for us to acquire users who require a connectivity solution while traveling."

FLEXIROAM Limited (ASX:FRX) ACN 143 777 397

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Commenting on the partnership, Tune Protect EMEA Chief Executive Officer Arijit Munshi said, “We are pleased to be partnering with Flexiroam, given the convenience their service provides and how their solution complements our business in providing value adds to our business partners & their customers. As a digital facilitator of travel ancillary products, Flexiroam’s partnership adds to our value proposition. We welcome the opportunity to provide our partners & their customers with value added solutions such as this free starter packs, which complements the customers lifestyles. There is a large opportunity for us to leverage the service and provide a value-added feature for our business partners and their customers and together grow our business.”

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AUTHORISED BY THE BOARD OF DIRECTORS

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ABOUT FLEXIROAM

Founded in 2011 by Jeffrey Ong, CIO and Executive Director, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.

Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam’s versatile network now spans across 520 network operators in over 200 countries and territories, making it the preferred service for consumers and businesses worldwide.

For further information, please visit <https://www.flexiroam.com/>