

FLEXIROAM DATA PLAN AWARDED AS BENEFITS TO SELECT MASTERCARD CARDHOLDERS

Flexiroam Limited (ASX:FRX), (“Flexiroam” or the “Company”) is pleased to announce that in a landmark partnership with Mastercard, the Flexiroam global data plan is now offered for the first time as benefits to cardholders, with select cardholders in Taiwan as the first beneficiaries of the program.

Eligible Mastercard cardholders will be rewarded with five days of global roaming data of up to 1 GB. This reward can be used in over 100 countries and on more than 200 networks that Flexiroam is affiliated with. As a bonus, the Mastercard cardholders are also entitled to a 15% discount on all Flexiroam data plans when purchased with their Mastercard.

“We’re enthused that selected issuers of Mastercard have set their sights on the future of travel as the world begins to open its doors again,” said Jef Ong, Chief Executive Officer of Flexiroam. “Travel bans are being lifted now and these Mastercard benefits are essential because everyone needs to travel, and everyone needs to stay connected.”

With Flexiroam’s innovative eSIM technology, customers are rid of the cumbersome swapping of SIM cards on their phones when they travel. The eSIM is a digitally downloaded SIM, providing convenience and the safety of contactless transactions for customers. A few taps on their smartphones and travellers are conveniently connected to multiple networks around the world at competitive roaming rates. In this way, Flexiroam ensures customers can travel the world and stay in touch on their terms.

Flexiroam advises that the partnership is on normal commercial terms and will see the distribution of a variety of reward packages in the coming months to cardholders in Asia Pacific. This strategic collaboration with Mastercard is expected to have an impact on the number of Flexiroam’s global subscribers and user base.

The Flexiroam-Mastercard Global Data Roaming Program is a strategic platform for expanding Flexiroam’s market share across various countries, in addition to rewarding Mastercard cardholders with Flexiroam’s worldwide coverage of data connectivity.

AUTHORISED BY THE BOARD OF DIRECTORS

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FLEXIROAM

ABOUT FLEXIROAM

FLEXIROAM LIMITED (ASX: FRX) is a super connector providing vital links between touchpoints and information repositories. By leveraging on its global connectivity in more than 100 countries, Flexiroam brings together the lines of communication to facilitate information gathering. Its innovative technology can be used expansively by consumers requiring connectivity to stay in touch with people and enterprises seeking data links to enhance business processes. Flexiroam's core capabilities are in research and development, scalable consumer app development, Big Data and Artificial Intelligence. The company is listed on the Australian Securities Exchange (ASX).

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