

FLEXIROAM

22 FEBRUARY 2021

FLEXIROAM APPOINTS MARC BARNETT AS NON-EXECUTIVE DIRECTOR

Flexiroam Limited (ASX: **FRX**) (**Flexiroam** or the **Company**) is pleased to announce that Marc Barnett has today been appointed a Non-Executive Director of the Company.

As an executive, Marc has extensive experience in sales, commercial operations, finance and change management, and brings over 12 years' experience in C-suite roles across the Asia-Pacific region, with multinational corporations and high growth start-ups.

Marc was most recently Chief Executive Officer of video-on-demand service iflix, until its acquisition by Tencent in June 2020, having joined as Chief Operating Officer in 2016. Marc accelerated iflix's growth to deliver 50 million app downloads with 25 million monthly active users, rapidly expanding the business to 32 markets spanning Asia, Middle East and Africa.

Prior to iflix, Marc held senior leadership roles at Microsoft and NineMSN. As part of the Microsoft Asia-Pacific Executive Leadership Team, he developed the go-to-market strategy for over 100 sales staff across 13 markets in the region. He represented the interests of Nine Entertainment Co and Microsoft in Joint Ventures, and was the 2014 *AFR Boss Magazine*, Young Executive of the Year.

Commenting on Marc's appointment to the Board, Flexiroam Managing Director Jef Ong said: "I am delighted to welcome Marc to Flexiroam's Board and look forward to his contribution as we rapidly scale our business globally."

"Marc has a proven track record scaling businesses and growing them globally, having signed commercial agreements with over 40 Telco partners to bundle content to users and represented regional joint ventures with two Telco partners at iflix. Having successfully expanded iflix's employees to 750 globally, he has developed a global talent network in the telco sector that will be important for Flexiroam as it forms further partnerships to scale growth."

An Appendix 3X for Mr Barnett will follow this announcement.

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AUTHORISED BY THE BOARD OF DIRECTORS

Corporate Inquiries

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FLEXIROAM Limited (ASX:FRX) ACN 143 777 397

FLEXIROAM

ABOUT FLEXIROAM

FLEXIROAM LIMITED (ASX: FRX) is a super connector providing vital links between touchpoints and information repositories. By leveraging on its global connectivity in more than 100 countries, Flexiroam brings together the lines of communication to facilitate information gathering. Its innovative technology can be used expansively by consumers requiring connectivity to stay in touch with people and enterprises seeking data links to enhance business processes. Flexiroam's core capabilities are in research and development, scalable consumer app development, Big Data and Artificial Intelligence.

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Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	FLEXIROAM LIMITED
ABN	27 143 777 397

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Marc Barnett
Date of appointment	22 February 2021

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

+ See chapter 19 for defined terms.

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Appendix 3X
Initial Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Number & class of Securities
Nil	Nil

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Nil
Nature of interest	Nil
Name of registered holder (if issued securities)	Nil
No. and class of securities to which interest relates	Nil

+ See chapter 19 for defined terms.

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