

23 AUGUST 2021

FLEXIROAM EXPANDS LEADERSHIP TEAM TO DRIVE GROWTH

Key highlights:

- Jon Gregory appointed Chief Operating Officer, commencing 1 September 2021, based in Kuala Lumpur, Malaysia
- Michael King appoint Chief Technology Officer, commencing 1 January 2022, based in London, United Kingdom
- Flexiroam continues to build its international team to capture global growth opportunities

Flexiroam Limited (ASX: **FRX**) (**Flexiroam** or the **Company**) is pleased to announce that it has made key additions to its leadership team, to capture growth opportunities.

Jon Gregory appointed Chief Operating Officer

Jon commences on 1 September 2021 and brings more than 10 years of operations, project management, business development and recruitment experience to Flexiroam, having worked across multiple industries including media, services, technology and the public sector, in Europe and Asia.

Jon was most recently Global Operations Director at iflix, where he successfully built operations across 15 countries in Asia, MENA and Sub-Saharan Africa, leading a team of Senior Managers and Directors. During his tenure he managed key commercial partnerships, optimised iflix's cost structure and improved processes to enable the business to scale globally.

Before joining iflix, Jon was a Senior Consultant at Bluefin Solutions, where he managed several high-level implementation projects across the FMCG, Transport, Services and Public sectors, in Europe and Asia.

Michael King appointed Chief Technology Officer

Michael commences on 1 January 2022, bringing a wealth of global product technology leadership experience, having led teams across the US, Europe and Asia. Michael has expertise in high availability cloud platforms and enterprise software products in a variety of verticals, as well as extensive experience leading agile, cloud and cultural transformations.

Michael is currently VP of Engineering at Infobip, a global leader in omnichannel mobile communication. He joined Infobip when they acquired OpenMarket where he led their global engineering team and was instrumental in driving platform growth from 2 billion to 7 billion messages per month and supported organic revenue growth of 30% per annum.

Prior to OpenMarket, Michael held senior engineering roles at Ivanti, formerly LANDESK, an industry-leading IT software product company, where he led their IT service management and asset solutions. He also spent a number of years working in Salt Lake City, Utah where the company is headquartered.

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Commenting on the additions to the leadership team, Flexiroam Chief Executive Officer Marc Barnett said: "I wanted to build a world class leadership team capable of growing the business to its full potential and executing on the opportunity in front of us. The additions of Mike and Jon complete the high calibre leadership team and sets us up to build on the strong operational performance we have delivered in recent months. I am excited to welcome both Mike and Jon to the business, as both will add substantial value and I look forward to their contribution to our ongoing global expansion."

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AUTHORISED BY THE BOARD OF DIRECTORS

Corporate Inquiries

Marc Barnett, CEO & Executive Director
Telephone: +61 2 8188 3919
Email: investor@flexiroam.com

Investor Inquiries

Market Eye
Justin Foord
Telephone: +61 2 8097 1200
Email: justin.foord@marketeye.com.au

ABOUT FLEXIROAM

Founded in 2011 by Jeffrey Ong, CIO and Executive Director, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.

Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam's versatile network now spans across 580 network operators in over 180 countries and territories, making it the preferred service for consumers and businesses worldwide.

For further information, please visit <https://www.flexiroam.com/>