

MEDIA RELEASE

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FLEXIROAM SIGNS WHITE LABEL RESELLER AGREEMENT WITH TELESIM

Key highlights:

- Global telecommunications provider Telesim has signed a white label agreement to be a reseller of Flexiroam's eSIM technology
- Telesim is an eSIM store that provides customers with data packages available in over 50 destinations at affordable rates

Flexiroam Limited (ASX: FRX) today announced that it has signed a white label agreement with UK-based telecommunications solutions provider, Telesim. Under the agreement, Telesim will become a reseller by incorporating Flexiroam's data packages and eSIMs into its current offering.

Telesim is a global telecommunications company that provides data packages available in over 50 destinations for smart devices, laptops and connected cars. Travellers and businesses get access to over 120 eSIM plans, at the most affordable local rates from around the world, all through eSIM compatible devices. Telesim aims to keep its customers connected when they travel, while keeping the process simple and pain-free. The deal will see Flexiroam's eSIMs and data plans sold as Telesim's branded product through its app. The contract has a minimum term of 1 year, with a notice period of 30 days.

Commenting on the agreement, Telesim's CEO, Aleksandrs Vasiljevs said: "Flexiroam's products will be an excellent addition to our suite of telecommunications solutions. With our customers travelling across the globe, it is important to provide network accessibility and keep them connected with their loved ones at an affordable price.

Flexiroam CEO & Executive Director, Marc Barnett said: "We are happy that Telesim have partnered with Flexiroam to add our eSIMs to its data solutions offering. With Flexiroam's network of 520 operators globally and its network switching technology, Telesim will be able to provide its customers with a simple, effective connectivity solution in all destinations they service. This presents a great opportunity to increase data usage globally and grow our customer database.

"Delivering tailored, white-labelled solutions will remain a key priority for Flexiroam as we continue to build a strong pipeline of opportunities and partnerships in 2023. We are well placed to increase our global presence across key industries as more partnerships like this are rolled out."

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FLEXIROAM

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ABOUT FLEXIROAM

Founded in 2011 by Jeffrey Ong, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.

Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam's versatile network now spans across 520 network operators in over 200 countries and territories, making it the preferred service for consumers and businesses worldwide.

For further information, please visit <https://www.flexiroam.com/>