

## MEDIA RELEASE

29 August 2023

### FLEXIROAM SIGNS ENTERPRISE AGREEMENT WITH BEAM

#### Key highlights:

- Global micromobility company Beam has signed an enterprise partnership agreement with Flexiroam
- Beam is a global leader in micromobility, operating e-bikes, e-scooters, and e mopeds in more than 60 cities across Asia Pacific

Flexiroam Limited (ASX: FRX) is pleased to announce that it has signed a partnership agreement with Malaysian micromobility company Beam. Under the agreement, Beam will become a subscription-based Enterprise Solutions client of Flexiroam, who will provide high speed and reliable connectivity for Beam's scooters.

Based in Singapore, Beam is the largest micromobility (small and lightweight vehicle transportation) operator in Asia Pacific, which plays a vital role for cities and event organisers to offer a flexible, scalable solution to support transportation needs, particularly during major events. E scooters have become an increasingly popular mode of transport for residents and visitors, and Beam operates a fleet of e-bikes, e-scooters, and e-mopeds in more than 60 cities across Asia-Pacific. In Australia alone, 10 million rides have been taken on Beam e-scooters and e-bikes, bringing industry-first tech to 27 cities in Australia with over 10,000 Beam e scooters and e-bikes now available on the streets of Australia today.

Beam is also renowned for its innovative solutions that promote eco-friendly and safe commuting. Beam is the only e-mobility operator to be Climate Neutral Certified. All trips on Beams are not only 100% electric-powered but have been approved to have end-to-end carbon neutral status.

Flexiroam CEO & Executive Director Marc Barnett said: "The addition of Flexiroam's seamless Enterprise Solutions to Beam's fleet of e-scooters is a great opportunity to scale our connectivity technology and increase our market share globally. Whether it is visitors or locals, e-scooters are now an important option in the transport mix, moving people for both work and leisure, complementing traditional means of public transport, and providing a more viable alternative to privately owned vehicles, especially cars. I look forward to providing further updates over time as we continue to execute on our Enterprise Solutions growth strategy."

Beam VP of Product Bhavin Shah said: "We are delighted to be partnering with Flexiroam to include a leading enterprise technology solution to our e-scooter services. It is critical that our fleets across South-east Asia and ANZ are always connected to the strongest and most stable network available. We can achieve this with Flexiroam's global network of 520 operators and its innovative network switching technology."

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# FLEXIROAM

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## **ABOUT FLEXIROAM**

*Founded in 2011 by Jeffrey Ong, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.*

*Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam's versatile network now spans across 520 network operators in over 200 countries and territories, making it the preferred service for consumers and businesses worldwide.*

*For further information, please visit <https://www.flexiroam.com/>*